



September 19, 2013

Bill Penkwitz and Chris Riegg
Promontory Point Capital
322 East Michigan Street, Suite 500
Milwaukee, WI 53202

Dear Bill and Chris,

Selling our business of fourteen plus years was a difficult and emotional decision for us. We had built a successful business that we had put our life's work into. Who we sold it to and how we sold it was very important to us. You found us multiple buyers that allowed us to choose the best buyer for our business. Working with Promontory Point Capital was the right thing to do at the right time for our business and us personally. Thank you for your services in the sale of our business.

It being approximately three weeks after the sale, we are seeing the goals that we established being realized. Number one, the offer we received from the buyer was great and has allowed us to achieve our financial goal of having the opportunity to retire if we so choose. Second, we wanted the business to live-on in the same fashion as when we owned the business. We are seeing this realized. Thank you for helping us achieve our financial goals and finding a buyer that is allowing the company to remain largely unchanged.

Having experience with a different advisory firm prior to working with Promontory Point Capital, Becky and I want to express that you guys are 'pro'. Your expertise in the industry and knowledge of the process was amazing. All throughout, we always felt that you were in control, creating an advantage for us over the buyer. We commented several times in private (and directly to you) that we made a great decision changing advisors creating an advantage for ourselves. When it came down to the wire, in the last weeks of the deal, you pulled it all together within an aggressive timeframe and some significant challenges. Our compliments and thanks.

On a more personal level, we would like to thank both of you for your patience and understanding during the process. You were great coaches and counselors to us as we moved through due diligence to the close of the transaction. We always felt that our best interests were being served and that we were more than just a transaction to you. Thanks for listening and helping us through such an emotional and stressful time.

You guys are the best. We would highly recommend you to anyone considering advisory services or the sale of their business.

Sincerely,

A handwritten signature in blue ink that reads "Dave Becky".

Dave and Becky Glyzewski