

# Arandell Corporation Acquired By President Brad Hoffman

 [arandell.com/news/acquired/](http://arandell.com/news/acquired/)

## Arandell Corporation Announces New Ownership Team

Menomonee Falls, WI – Arandell Corporation, the trusted leader in premier catalog printing and omni-channel solutions, announced today that it was purchased by company President Brad Hoffman and other members of management, effective November 14, 2014.

“We are excited to build on Arandell’s strong reputation for extraordinarily high quality and service, while creating new opportunities for growth for the company, our customers and our employees,” said Hoffman. “We’ve already seen some of that success in the last year and we look forward to even more in the years ahead.”



Over the past seven years, the former owners of Arandell, the Treis family, prepared for a possible transition in ownership to a management team. The family hand-selected Hoffman, who brought in the current leadership team and worked collaboratively with the family to develop and implement a succession plan.

“Arandell has been an important part of our family for the past 66 years,” said Don Treis, Chairman of the Board. “We are proud of the strong business we’ve built over the last seven decades. We know that we are leaving it in great hands with Brad and the rest of the management team. They share our passion for the people of Arandell and its customers, which is why I’m confident they will continue to grow the company and create new opportunities for our customers and employees.”

With the new ownership structure, Arandell will be even more nimble, flexible and responsive in meeting the needs of customers and employees. It will continue to seek opportunities to expand its range of services to meet those needs, including through strategic investments.

### About Arandell

Founded in 1922 and based in Menomonee Falls, WI, Arandell provides high-quality premedia, catalog printing, mailing, distribution, list management, database marketing, mobile solutions, logistics and consulting services to its partners in the retail and direct mail catalog markets. Arandell’s client-focused associates work hard to deliver expert solutions that go far beyond expectations. For more information, visit [www.arandell.com](http://www.arandell.com).

For additional information contact:

Tom Benedict

Vice President of Business Development

Phone: 800.558.8724/800.558.8724

Email: [TCBenedict@Arandell.com](mailto:TCBenedict@Arandell.com)

###